

# Jordan Lee Thompson

January 16, 2026

Acme Corporation

RE: Internship Graphic Designer

Dear Hiring Manager,

I am excited to apply for the Internship Graphic Designer position at Acme Corporation, as advertised on LinkedIn. With a passion for visual storytelling and a solid foundation in design principles, I am eager to contribute creatively to your team and support your innovative projects.

During my studies at the University of Arts, I had the opportunity to lead a team project where we successfully rebranded a local non-profit organization. This experience honed my skills in Adobe Creative Suite and allowed me to develop a keen eye for detail. Our team created a comprehensive brand guide, which included a new logo, color palette, and marketing materials. The rebranding increased their online engagement by 30%, demonstrating my ability to deliver impactful design solutions that resonate with the audience.

Additionally, I completed a summer internship with Design Dynamics, where I assisted in creating promotional graphics for social media campaigns. My design for a seasonal campaign not only aligned with the brand's voice but also resulted in a 20% increase in follower engagement on Instagram. This experience taught me the importance of aligning design with strategic marketing goals and collaborating effectively with cross-functional teams to achieve successful outcomes.

I am particularly impressed by Acme Corporation's commitment to pushing creative boundaries and would love the chance to discuss how my background in graphic design can contribute to your projects. Thank you for considering my application; I look forward to the possibility of discussing this exciting opportunity with you.

Sincerely,

Jordan Lee Thompson