

Jordan Smith

January 16, 2026

Acme Corporation

RE: Internship Growth Marketer

Dear Hiring Manager,

I am excited to apply for the Internship Growth Marketer position at Acme Corporation, which I discovered on LinkedIn. The opportunity to contribute to your dynamic marketing team aligns perfectly with my passion for digital marketing and my desire to help brands grow. I am particularly drawn to Acme Corporation's innovative approach to customer engagement, and I am eager to bring my skills to your esteemed company.

During my time as a marketing intern at XYZ Agency, I successfully developed and implemented a social media campaign that increased engagement rates by 40% over three months. By analyzing user data and tweaking our content strategy based on analytics, I was able to reach a broader audience and significantly boost our online presence. Additionally, I collaborated with the SEO team to optimize website content, which resulted in a 25% increase in organic traffic, showcasing my ability to blend creativity with analytical skills. I believe these experiences have equipped me with a solid foundation in growth marketing that I can leverage at Acme Corporation.

I am particularly excited about the prospect of using my skills to identify opportunities for customer acquisition and retention at your company. I am impressed by your commitment to leveraging innovative marketing strategies and believe my background in data-driven decision-making will allow me to contribute effectively. I am eager to discuss how my experience and enthusiasms align with the goals of Acme Corporation.

Thank you for considering my application. I look forward to the opportunity to further discuss how I can contribute to your team as an Internship Growth Marketer.

Sincerely,

Jordan Smith