

# Jordan Taylor

January 16, 2026

Acme Corporation

RE: Internship Industrial Designer

Dear Hiring Manager,

I am excited to apply for the Internship Industrial Designer position at Acme Corporation, as advertised on your careers page. With a strong passion for innovative design and a commitment to creating functional and aesthetically pleasing products, I believe this opportunity aligns perfectly with my skills and career goals. Acme's reputation for cutting-edge design and sustainable practices greatly inspires me, and I am eager to contribute to your team.

During my studies at the University of Design, I had the opportunity to lead a team project where we developed a sustainable packaging solution for a local startup. This experience not only honed my design skills but also taught me the importance of collaboration and meeting client needs. The final prototype reduced material usage by 30% while improving the product's visibility on shelves, which was well received by both the client and peers. Additionally, my internship with XYZ Designs allowed me to work on a consumer electronics project where I assisted in creating user-centered design concepts. Through iterative prototyping and user testing, we enhanced the usability of our product, leading to a 15% increase in user satisfaction based on feedback surveys.

I am eager to bring my background in user-focused design, along with my technical skills in CAD software and prototyping, to Acme Corporation. I am particularly drawn to your innovative approach to sustainable design, and I believe my experiences have prepared me to contribute meaningfully to your projects. I look forward to the possibility of discussing how my skills can align with your team's vision. Thank you for considering my application.

Sincerely,

Jordan Taylor