

Jordan Smith

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Acme Corporation

RE: Internship Instructional Designer

Dear Hiring Manager,

I am excited to apply for the Internship Instructional Designer position at Acme Corporation, which I discovered on your careers page. As a passionate advocate for effective learning experiences, I am eager to contribute my skills in educational design and technology to your innovative team. I am particularly drawn to Acme's commitment to creative learning solutions and I believe my background aligns perfectly with the goals of your department.

During my recent project at university, I collaborated with a team to redesign an online course that improved student engagement by 25%. By leveraging multimedia elements and interactive assessments in our curriculum, we crafted an experience that fostered deeper understanding and retention. Additionally, I completed an internship at a local nonprofit, where I developed instructional materials for adult learners. This experience taught me how to tailor content for diverse audiences and utilize feedback to refine instructional strategies effectively.

I would love the opportunity to discuss how my background, skills, and enthusiasm for instructional design can contribute to the innovative projects at Acme Corporation. Thank you for considering my application. I look forward to the possibility of discussing this exciting opportunity with you.

Sincerely,

Jordan Smith