

# Jessica Taylor

January 16, 2026

Acme Corporation

RE: Internship Market Research Analyst

Dear Hiring Manager,

I am excited to apply for the Internship Market Research Analyst position at Acme Corporation, which I discovered on your careers page. The opportunity to contribute to a leading organization known for its innovative market strategies is particularly appealing to me, and I am eager to bring my analytical skills and passion for market research to your team.

During my studies at the University of Cityville, I undertook a project where I led a team to conduct a comprehensive market analysis for a local startup. We employed both qualitative and quantitative research methods, including surveys and focus groups, which resulted in actionable insights that helped the startup refine its target market and improve its product offerings by 30%. This experience not only honed my research skills but also strengthened my ability to work collaboratively under tight deadlines.

Additionally, I interned with XYZ Marketing Solutions, where I assisted in developing a competitive analysis report for a major client. My responsibilities included gathering data on market trends, analyzing consumer behavior patterns, and presenting findings to stakeholders. This role enhanced my proficiency in tools such as SPSS and Tableau, which I understand are crucial for the Internship Market Research Analyst position. The positive feedback from my supervisor on my detailed analyses reinforced my commitment to pursuing a career in market research.

I am keen to discuss how my background, skills, and enthusiasm align with the goals of Acme Corporation. Thank you for considering my application; I look forward to the possibility of contributing to your esteemed team and furthering my knowledge in market analysis.

Sincerely,

Jessica Taylor