

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Internship Marketing Analyst

Dear Hiring Manager,

I am excited to apply for the Internship Marketing Analyst position at Acme Corporation, as advertised on your careers page. With a strong passion for data-driven marketing strategies and a desire to contribute to innovative projects, I am eager to bring my analytical skills and creative mindset to your esteemed team.

During my recent internship at XYZ Marketing Solutions, I successfully analyzed consumer data that led to a 20% increase in campaign engagement for a major client. By utilizing tools such as Google Analytics and Tableau, I identified key trends that informed our content strategy. Additionally, I spearheaded a social media analysis project that enhanced our understanding of audience demographics, resulting in targeted marketing efforts that improved reach by 30% over three months. These experiences have equipped me with a foundational knowledge of market research and analytics that I am excited to apply at Acme Corporation.

I am particularly drawn to Acme Corporation because of your commitment to leveraging analytics for impactful marketing decisions. I am eager to collaborate with your team to perform in-depth market analysis, support campaign strategies, and contribute to the overall growth of your brand. I am confident that my proactive approach and dedication to results-driven marketing will make a valuable addition to your department.

I would appreciate the opportunity to discuss how my background and skills align with the goals of Acme Corporation. Thank you for considering my application. I look forward to the possibility of contributing to your team and am excited about the potential to learn and grow as a part of your organization.

Sincerely,

Jordan Taylor