

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Internship Marketing Manager

Dear Hiring Manager,

I am excited to apply for the Internship Marketing Manager position at Acme Corporation, as advertised on your company's careers page. With a strong passion for marketing and a keen interest in brand management, I am eager to contribute my skills and enthusiasm to your dynamic team. I have always admired Acme's innovative approach to marketing and look forward to the opportunity to learn from industry leaders and help drive successful campaigns.

In my recent role as a Marketing Assistant at XYZ Solutions, I successfully contributed to a social media campaign that increased our online engagement by 40% within just three months. This was achieved by analyzing our target demographics and crafting content tailored to their interests. Additionally, I spearheaded a collaborative project that involved redesigning our email marketing strategy, resulting in a 25% increase in open rates and a significant rise in conversions. These experiences have equipped me with a solid understanding of digital marketing strategies and the ability to analyze their effectiveness.

Moreover, my experience in conducting market research for a class project enabled me to identify key trends that informed our marketing strategies. I presented my findings to a panel of instructors, receiving commendation for my analytical skills and presentation style. I am confident that my analytical mindset, coupled with my creative thinking, will allow me to contribute effectively to the marketing initiatives at Acme Corporation.

I am eager to further discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation. Thank you for considering my application. I look forward to the possibility of discussing this exciting opportunity with you.

Sincerely,

Jordan Taylor