

Jordan Smith

January 16, 2026

Acme Corporation

RE: Internship Packaging Designer

Dear Hiring Manager,

I am writing to express my enthusiasm for the Internship Packaging Designer position at Acme Corporation, as advertised on your careers page. With a strong academic background in graphic design and hands-on experience in packaging projects, I am excited about the opportunity to contribute to your innovative team and help create packaging solutions that resonate with consumers.

During my studies at the University of Arts, I completed a project where I redesigned the packaging for a local organic skincare brand. This initiative not only improved the aesthetic appeal but also enhanced the functionality of the packaging, resulting in a 25% increase in sales over a three-month period. Additionally, I participated in a summer internship at GreenDesign Co., where I collaborated with cross-functional teams to develop sustainable packaging solutions that aligned with the company's eco-friendly values. My designs were recognized in our quarterly review, leading to their implementation in several product lines.

I am particularly drawn to Acme Corporation because of your commitment to sustainability and innovation in packaging design. I am eager to bring my skills in Adobe Creative Suite and 3D modeling to your team, as well as my passion for creating visually striking solutions that meet both consumer needs and environmental considerations. I would love the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation.

Thank you for considering my application. I look forward to the possibility of discussing my application in further detail and am excited about the opportunity to contribute to your team as an Internship Packaging Designer.

Sincerely,

Jordan Smith