

Jordan Smith

January 16, 2026

Acme Corporation

RE: Internship Performance Marketer

Dear Hiring Manager,

I am excited to apply for the Internship Performance Marketer position at Acme Corporation, as advertised on LinkedIn. With a strong passion for digital marketing and a commitment to driving measurable results, I am eager to contribute my skills and creativity to your dynamic team. I have admired Acme's innovative approach to marketing and believe this internship aligns perfectly with my career goals and aspirations in the marketing field.

During my recent internship at XYZ Digital Agency, I successfully managed a social media campaign for a high-profile client that increased engagement by 45% over three months. By utilizing data analytics tools, I identified key demographics and tailored our content strategy accordingly, which not only improved reach but also led to a 25% increase in conversion rates. Furthermore, I led a team project that developed an A/B testing framework for email marketing campaigns, resulting in an 18% lift in open rates and a 10% increase in sales. These experiences have equipped me with a solid foundation in performance marketing and the ability to leverage data for strategic decision-making.

I am particularly drawn to the opportunity at Acme Corporation because of its focus on innovative marketing strategies that drive business growth. I am eager to bring my analytical mindset and creative problem-solving skills to your team. I would appreciate the opportunity to discuss how my background and enthusiasm for performance marketing can contribute to the ongoing success of Acme Corporation. Thank you for considering my application; I look forward to the possibility of discussing this exciting opportunity with you.

Sincerely,

Jordan Smith