

# Jordan Lee Thompson

January 16, 2026

Acme Corporation

RE: Internship Pr Specialist

Dear Hiring Manager,

I am writing to express my enthusiasm for the Internship PR Specialist position at Acme Corporation, which I discovered on your careers page. With a passion for public relations and a background in communications, I am excited about the opportunity to contribute to a dynamic team known for its innovative approach to brand management and communication strategies.

During my time at university, I successfully led a team project that developed a comprehensive PR campaign for a local nonprofit organization. Our efforts resulted in a 40% increase in community engagement and a significant rise in donations, demonstrating my ability to create impactful messaging that resonates with diverse audiences. Additionally, I interned with XYZ Media Group, where I assisted in crafting press releases and media kits for various clients. This experience honed my writing skills and deepened my understanding of how effective communication can enhance public perception and brand loyalty.

I am particularly drawn to Acme Corporation's commitment to harnessing innovative communication strategies to connect with its audience. I am eager to bring my skills in social media management and content creation to your team, helping to further strengthen your brand's visibility and reputation. I am keen on the opportunity to learn and grow alongside experienced professionals in the field and contribute my unique perspective to your campaigns.

Thank you for considering my application. I am looking forward to the possibility of discussing how my background, skills, and enthusiasms align with the goals of Acme Corporation. I hope to bring my passion for public relations to your team and contribute to your ongoing success.

Sincerely,

Jordan Lee Thompson