

# Jordan Avery

January 16, 2026

Acme Corporation

RE: Internship Seo Specialist

Dear Hiring Manager,

I am writing to express my enthusiasm for the Internship SEO Specialist position at Acme Corporation, which I discovered on your careers page. As a passionate digital marketing student with a keen interest in search engine optimization, I am excited about the opportunity to contribute to your team and further develop my skills in a dynamic environment like yours.

During my coursework, I successfully optimized a blog for a local nonprofit organization, which resulted in a 50% increase in organic traffic within three months. I implemented keyword research strategies and on-page SEO techniques, ensuring that the content was not only engaging but also aligned with SEO best practices. Additionally, I completed an internship where I assisted in conducting SEO audits, identifying critical areas for improvement, and working closely with the content team to enhance website performance. This hands-on experience has equipped me with the technical knowledge and analytical skills needed to thrive in an SEO role.

I am particularly drawn to Acme Corporation because of your commitment to innovative digital marketing strategies and your focus on measurable results. I am eager to bring my background in content optimization and analytical skills to your team and learn from the industry leaders at your company. I would love the opportunity to discuss how my skills and experiences align with your needs and contribute to the ongoing success of Acme Corporation. Thank you for considering my application.

Sincerely,

Jordan Avery