

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Internship Social Media Manager

Dear Hiring Manager,

I am excited to apply for the Internship Social Media Manager position at Acme Corporation, as advertised on your careers page. With a strong passion for digital marketing and a keen interest in social media strategies, I am eager to contribute to your dynamic team and help elevate your brand's online presence.

During my time as a social media intern at XYZ Agency, I successfully managed multiple client accounts, where I developed and implemented content calendars that resulted in a 40% increase in engagement across platforms like Instagram and Facebook within just three months. Additionally, I spearheaded a campaign that utilized user-generated content, which not only boosted brand loyalty but also led to a 25% growth in followers. This hands-on experience allowed me to understand the intricacies of audience targeting and the importance of analytics in driving social media success.

Moreover, I have a solid foundation in creating visually appealing graphics and videos using tools like Canva and Adobe Creative Suite. During a university project, I collaborated with a team to create a comprehensive social media strategy for a local nonprofit, which helped raise awareness and increased their donations by 30% over a six-month period. My ability to leverage creative content along with analytical insights positions me well to contribute effectively to Acme Corporation's marketing objectives.

I am eager to discuss how my skills and experiences align with the goals of Acme Corporation. Thank you for considering my application; I look forward to the opportunity to speak further about how I can contribute to your team.

Sincerely,

Jordan Taylor