

Emily Johnson

January 16, 2026

Acme Corporation

RE: Internship Strategy Manager

Dear Hiring Manager,

I am writing to express my enthusiasm for the Internship Strategy Manager position at Acme Corporation, which I discovered on LinkedIn. With a solid foundation in strategic planning and a passion for driving innovation, I am eager to contribute my skills and insights to your esteemed team during this internship. Acme Corporation's commitment to developing forward-thinking strategies aligns perfectly with my career aspirations, and I am excited about the opportunity to be part of such a dynamic organization.

In my previous role as a Strategic Marketing Intern at XYZ Solutions, I successfully led a project aimed at optimizing our social media strategy, which resulted in a 30% increase in engagement over three months. I analyzed data trends and collaborated with cross-functional teams to implement targeted campaigns that resonated with our audience. Additionally, I had the opportunity to assist in developing a market entry strategy for a new product line, conducting extensive market research that ultimately informed our go-to-market approach and contributed to a 15% increase in sales in the first quarter post-launch. These experiences have equipped me with the analytical and strategic skills necessary for the Internship Strategy Manager role at Acme Corporation.

I am particularly drawn to this position because it offers the chance to work in a fast-paced environment where innovative ideas are valued and implemented. I am eager to contribute fresh perspectives and collaborate with your team to further enhance Acme Corporation's strategic initiatives. I would love the opportunity to discuss how my background and experiences align with the goals of your organization. Thank you for considering my application; I look forward to the possibility of contributing to Acme Corporation.

Sincerely,

Emily Johnson