

Jordan Taylor

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Acme Corporation

RE: Internship Ux Writer

Dear Hiring Manager,

I am excited to apply for the Internship UX Writer position at Acme Corporation, which I discovered through the university's career portal. The opportunity to contribute to a company renowned for its innovative approach to user experience aligns perfectly with my passion for creating engaging and user-friendly content.

During my time at university, I led a project where I collaborated with a team to redesign the content flow of a mobile application aimed at improving mental health resources. By conducting user research and testing, we identified key pain points in the existing content. I drafted revised microcopy and instructional text, resulting in a 30% increase in user engagement during beta testing. This experience honed my ability to convey complex information in a clear and concise manner, a skill I am eager to bring to the Internship UX Writer role at Acme Corporation.

Additionally, I completed an internship at a local startup, where I was tasked with creating user-friendly help documentation and onboarding content. Through my efforts, I implemented a structured content strategy that improved user satisfaction ratings by 25% based on feedback surveys. This experience taught me the importance of empathy in writing and the impact of thoughtful content on user experience.

I am eager to further discuss how my background in UX writing and my commitment to enhancing user interaction can contribute to the Acme Corporation team. Thank you for considering my application; I look forward to the possibility of discussing this exciting opportunity with you.

Sincerely,

Jordan Taylor