

Jordan A. Thompson

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Acme Corporation

RE: Internship Visual Designer

Dear Hiring Manager,

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I am excited to apply for the Internship Visual Designer position at Acme Corporation, as advertised on your careers page. With a passion for visual storytelling and a strong foundation in design principles, I am eager to contribute my skills to your innovative team. Acme's commitment to exceptional design and brand integrity resonates with my own values, and I am drawn to the opportunity to collaborate on projects that inspire and engage users.

During my studies at the University of Design, I had the opportunity to lead a project where I rebranded a local nonprofit organization. I developed a fresh visual identity that included a new logo, color palette, and marketing materials. The rebranding successfully increased their social media engagement by 50% within three months, demonstrating the power of cohesive design. Additionally, I interned at Creative Agency XYZ, where I collaborated with a team to design a mobile app interface. My contributions included creating user flow diagrams and high-fidelity mockups, which were instrumental in enhancing user experience and ultimately led to a 30% increase in app downloads post-launch.

I am particularly interested in the chance to work with Acme Corporation because of your emphasis on innovation and design excellence. I am confident that my background in visual design, combined with my eagerness to learn and grow, would make me a valuable asset to your team. I would love the opportunity to discuss how my skills and experiences align with the needs of your projects further.

Thank you for considering my application. I look forward to the possibility of contributing to Acme Corporation and am excited about the prospect of discussing this opportunity in more detail.

Sincerely,

Jordan A. Thompson