

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Internship Visual Merchandiser

Dear Hiring Manager,

I am writing to express my enthusiasm for the Internship Visual Merchandiser position at Acme Corporation, as advertised on your careers page. With a strong passion for retail and an eye for design, I am excited about the opportunity to contribute to your team's innovative approach to visual merchandising and brand storytelling.

During my time at University College, where I pursued a degree in Fashion Merchandising, I successfully led a project that revamped our campus pop-up store's layout. By implementing a new display strategy, we saw a 30% increase in foot traffic and a significant boost in sales over a two-week period. Additionally, I interned at Trendy Boutique, where I was responsible for creating seasonal window displays that highlighted our new collections. My displays not only enhanced the shopping experience but also received positive feedback from customers and increased in-store engagement.

I am particularly drawn to Acme Corporation's commitment to innovative design and customer-focused strategies. I am eager to bring my creativity and analytical skills to your team, helping to develop compelling visual narratives that resonate with your target market. I would love the opportunity to discuss how my background, skills, and enthusiasm align with Acme's vision, and how I can contribute to your continued success.

Thank you for considering my application. I look forward to the possibility of discussing this exciting opportunity with you and am eager to provide further insights into my experiences and passion for visual merchandising.

Sincerely,

Jordan Taylor