

# Jordan Taylor

January 16, 2026

Acme Corporation

RE: Internship Vp Marketing

Dear Hiring Manager,

I am writing to express my enthusiasm for the Internship VP Marketing position at Acme Corporation, which I discovered through LinkedIn. With a passion for innovative marketing strategies and a strong academic background in business administration, I am excited about the opportunity to contribute to your team and learn from industry leaders.

During my recent internship at XYZ Marketing Agency, I successfully led a digital campaign for a new product launch that resulted in a 30% increase in online engagement and a 20% boost in sales within the first month. I collaborated closely with cross-functional teams to develop targeted content that resonated with our audience, utilizing data analytics to refine our approach continuously. Additionally, as the marketing lead for my university's annual charity event, I implemented a social media strategy that raised over \$10,000, surpassing our goal by 25%. This experience honed my skills in project management and creative problem-solving, both of which I am eager to bring to the Internship VP Marketing role at Acme Corporation.

I am particularly drawn to this position at Acme Corporation due to your commitment to innovative marketing practices and community engagement. I am eager to contribute my skills and ideas to such a forward-thinking organization. I would love the opportunity to discuss how my background and passion can align with the goals of your team. Thank you for considering my application.

Sincerely,

Jordan Taylor