

# Jordan Avery

January 16, 2026

Acme Corporation

RE: iOS Developer

Dear Hiring Manager,

I am excited to apply for the iOS Developer position at Acme Corporation, as advertised on LinkedIn. With a passion for developing innovative mobile applications and a solid background in iOS development, I am thrilled about the opportunity to contribute to your dynamic team and help create exceptional user experiences.

In my previous role at Tech Innovations, I successfully led a project to revamp our flagship iOS app, which resulted in a 40% increase in user engagement within six months of launch. By implementing a new architecture using Swift and integrating advanced features such as push notifications and in-app purchases, I was able to significantly enhance the app's functionality and user interface. Additionally, I collaborated with designers and backend developers to streamline the app's performance, leading to a 25% reduction in load times.

Moreover, I played a vital role in developing a health and fitness application that was featured in the App Store's 'Best New Apps' section. I utilized Core Data for efficient data management and implemented a custom user interface that tailored to our target audience's preferences. This project not only honed my technical skills but also taught me the importance of user feedback in shaping product features.

I am eager to bring my experience and skills in iOS development to Acme Corporation, where I believe my innovative mindset and commitment to quality can help drive successful outcomes. I look forward to the opportunity to discuss how my background aligns with the goals of your team. Thank you for considering my application.

Sincerely,

Jordan Avery