

Jordan Matthews

January 16, 2026

Acme Corporation

RE: Key Account Manager

Dear Hiring Manager,

I am excited to apply for the Key Account Manager position at Acme Corporation, as advertised on LinkedIn. With over six years of experience in managing high-value client relationships and a proven track record of driving revenue growth, I am eager to contribute to your team and help Acme achieve its strategic objectives.

In my previous role at Tech Solutions Inc., I managed a portfolio of key accounts that generated over \$5 million in annual revenue. One of my notable achievements was successfully renegotiating contracts with three major clients, which resulted in a 25% increase in contract value while improving service delivery. By implementing a client feedback system, I also enhanced customer satisfaction scores by 30%, ensuring that our clients felt valued and heard. These initiatives not only strengthened our relationships but also led to a 15% year-over-year growth in revenue from these accounts.

I am particularly drawn to this opportunity at Acme Corporation because of your commitment to innovation and customer-centric solutions. I believe my background in strategic account management, combined with my ability to identify growth opportunities and foster collaborative relationships, aligns perfectly with your needs for this role. I am keen to bring my expertise in developing tailored strategies that meet client objectives and drive mutual success.

I would welcome the chance to discuss how my experience and vision align with the goals of Acme Corporation. Thank you for considering my application; I look forward to the opportunity to speak with you further.

Sincerely,

Jordan Matthews