

# Jordan Taylor

January 16, 2026

Acme Corporation

RE: Marketing

Dear Hiring Manager,

I am excited to apply for the Marketing position at Acme Corporation, which I discovered through LinkedIn. With a strong background in digital marketing and a passion for driving brand growth, I believe my skills and experiences align perfectly with the needs of your team.

In my previous role at Bright Innovations, I successfully led a cross-functional team to launch a digital marketing campaign that increased our online engagement by 150% within six months. By leveraging data analytics, I identified key customer segments and tailored our messaging accordingly, leading to a 30% increase in conversion rates. Additionally, I spearheaded a social media strategy that grew our follower base from 5,000 to over 20,000 in under a year, significantly enhancing brand visibility and customer interaction.

I am particularly drawn to Acme Corporation's commitment to innovation and customer-centric solutions. I admire your recent initiative to integrate sustainability into your marketing efforts, and I am eager to contribute my expertise in creating compelling narratives that resonate with today's socially-conscious consumers. I am confident that my proactive approach and results-driven mindset will bring value to your team.

I would love the opportunity to discuss how my background, skills, and enthusiasms align with the needs of Acme Corporation. Thank you for considering my application; I look forward to the possibility of contributing to your team.

Sincerely,

Jordan Taylor