

# Jessica Thompson

January 16, 2026

Acme Corporation

RE: Merchandise Manager

Dear Hiring Manager,

I am excited to apply for the Merchandise Manager position at Acme Corporation, as advertised on your careers page. With a proven track record in retail management and strategic merchandising, I am eager to contribute my skills to a company renowned for its commitment to quality and innovation.

In my previous role as a Merchandise Planner at XYZ Retail, I successfully led a team that increased overall sales by 25% within a year. By analyzing sales data and market trends, I developed a dynamic merchandising strategy that optimized product placement and inventory management. Additionally, I spearheaded a seasonal campaign that not only increased foot traffic by 30% but also resulted in a 15% uplift in average transaction value. This experience equipped me with the ability to align product offerings with consumer demand effectively.

Moreover, my expertise in vendor negotiations has consistently yielded favorable terms and improved profitability. At XYZ Retail, I renegotiated contracts with key suppliers, resulting in a 10% cost reduction while maintaining product quality. This initiative allowed us to invest in new product lines, which contributed to an expanded market share. I believe these achievements, along with my strong analytical skills and attention to detail, make me a strong candidate for the Merchandise Manager role at Acme Corporation.

I am very interested in the opportunity to discuss how my background, skills, and enthusiasms for merchandising can benefit Acme Corporation. Thank you for considering my application. I look forward to the possibility of further discussing my fit for this exciting position.

Sincerely,

Jessica Thompson