

Jordan Lee Thompson

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Acme Corporation

RE: No Experience Brand Designer

Dear Hiring Manager,

I am writing to express my enthusiasm for the No Experience Brand Designer position at Acme Corporation, as advertised on your careers page. With a strong passion for design and a keen eye for aesthetics, I am excited about the opportunity to contribute to your team and support the development of compelling brand identities.

During my time at university, I took on several design projects that allowed me to develop a solid foundation in brand design. For instance, I led a team project for a local nonprofit organization, where we rebranded their visual identity. This included creating a new logo, color palette, and marketing materials. The redesign not only modernized their image but also increased their community engagement by 30% over six months. Additionally, I completed an internship with a small startup, where I assisted in designing social media graphics and promotional materials. My designs helped the company gain 500 new followers within three weeks, demonstrating my ability to create visually appealing content that resonates with target audiences.

I am eager to bring my creative skills, attention to detail, and innovative mindset to Acme Corporation. I am particularly impressed by your commitment to pushing the boundaries of design and engaging with customers in meaningful ways. I would love the opportunity to discuss how I can contribute to your team and support Acme's mission through impactful brand design. Thank you for considering my application; I look forward to the possibility of discussing this exciting role further.

Sincerely,

Jordan Lee Thompson