

Jordan Taylor

January 16, 2026

Acme Corporation

RE: No Experience Brand Strategist

Dear Hiring Manager,

I am writing to express my enthusiasm for the No Experience Brand Strategist position at Acme Corporation, as advertised on your careers page. I have always admired Acme's innovative approach to branding and marketing, and I am eager to contribute to your team with fresh ideas and a strong commitment to excellence.

During my time at university, I took on a leadership role in the marketing club where I successfully developed and executed a campaign to promote student involvement in campus events. This experience allowed me to conduct market research, gather insights from peers, and utilize digital platforms to create engaging content, resulting in a 40% increase in event attendance compared to previous years. Additionally, while interning at a local startup, I collaborated with cross-functional teams to create a cohesive brand message across social media channels, which improved our engagement rates by 25% in just three months. These experiences have honed my ability to think strategically and work collaboratively, skills that I am excited to bring to the Brand Strategist role at Acme.

I am keen to further discuss how my background, skills, and passion for branding can be an asset to your team. Thank you for considering my application. I look forward to the opportunity to speak with you soon.

Sincerely,

Jordan Taylor