

# Jordan Mitchell

January 16, 2026

Acme Corporation

RE: No Experience Email Marketing Specialist

Dear Hiring Manager,

I am writing to express my enthusiasm for the No Experience Email Marketing Specialist position at Acme Corporation, which I discovered on your careers page. I have a strong passion for digital marketing and a keen interest in leveraging email campaigns to engage and convert customers. I believe that my skills in communication and organization will enable me to contribute effectively to your team, even as I embark on my professional journey in email marketing.

Although I do not have direct experience in email marketing, I have honed relevant skills through various projects during my time at university. For instance, I led a student organization that collaborated with local businesses to create promotional campaigns, including newsletters and social media posts. Through these efforts, I increased engagement by 30% over a semester by utilizing targeted messaging and strategic timing. Additionally, I completed a digital marketing course where I developed a mock email marketing campaign, focusing on audience segmentation and content personalization, which received positive feedback from my peers and instructors alike.

I am particularly drawn to this position at Acme Corporation because of your commitment to innovation and customer engagement. I am eager to learn and grow in an environment that values creativity and results. I would be thrilled to discuss how my passion for marketing and my proactive approach can benefit your team. Thank you for considering my application; I look forward to the opportunity to speak with you further.

Sincerely,

Jordan Mitchell