

# Jordan Lee Kim

January 16, 2026

Acme Corporation

RE: No Experience Market Research Analyst

Dear Hiring Manager,

I am writing to express my enthusiasm for the No Experience Market Research Analyst position at Acme Corporation, as advertised on your careers page. With a strong academic background in Business Administration and a keen interest in market trends and consumer behavior, I am excited about the opportunity to contribute to your team and help drive impactful business decisions.

During my studies at the University of California, I undertook a capstone project where I analyzed consumer preferences for a local startup's product line. By conducting surveys and utilizing data analysis software, I was able to identify key demographic trends that informed the company's marketing strategy and led to a 20% increase in consumer engagement. Additionally, I interned at a nonprofit organization, where I helped create a report on community outreach efforts. This experience sharpened my research and analytical skills while allowing me to present findings to stakeholders, which improved the organization's outreach strategy based on data-driven decisions.

I am particularly drawn to the innovative market strategies that Acme Corporation employs, and I am eager to bring my analytical mindset and fresh perspective to your team. I am confident that my passion for research, combined with my ability to leverage data for actionable insights, will make a positive contribution to your projects. I would love the opportunity to discuss my application further and explore how I can support your market research efforts. Thank you for considering my application.

Sincerely,

Jordan Lee Kim