

# Jordan Lee Thompson

January 16, 2026

Acme Corporation

RE: No Experience Motion Graphics Designer

Dear Hiring Manager,

I am thrilled to apply for the No Experience Motion Graphics Designer position at Acme Corporation, as advertised on LinkedIn. With a strong passion for visual storytelling and a commitment to learning, I am eager to contribute my creative ideas and fresh perspective to your dynamic team.

While I am new to the field, I have honed my skills through various personal projects and coursework in digital design. One of my key achievements was creating a promotional video for a local non-profit organization, which involved developing eye-catching motion graphics that increased their social media engagement by 40%. This experience taught me the importance of combining creativity with strategy, and I utilized software such as Adobe After Effects and Premiere Pro to execute my vision. Additionally, during my university studies, I collaborated on a group project where we designed an animated short. My role focused on storyboarding and animation, which helped me refine my skills in creating cohesive narratives through motion.

I am particularly drawn to Acme Corporation because of its reputation for innovative design solutions and its commitment to pushing creative boundaries. I am excited about the opportunity to learn from talented professionals and contribute to projects that resonate with audiences. I would love to discuss how my enthusiasm and fresh ideas can complement your team. Thank you for considering my application; I look forward to the possibility of discussing my candidacy further.

Sincerely,

Jordan Lee Thompson