

Jordan Taylor

January 16, 2026

Acme Corporation

RE: No Experience Performance Marketer

Dear Hiring Manager,

I am excited to apply for the No Experience Performance Marketer position at Acme Corporation, as advertised on LinkedIn. With a strong passion for digital marketing and a commitment to learning, I believe that I can contribute fresh ideas and energy to your team. I am particularly drawn to Acme Corporation's innovative approach to performance marketing and the opportunity to work with a talented team dedicated to driving measurable results.

During my academic career, I took initiative by leading a university project that focused on promoting local businesses through social media campaigns. I successfully increased engagement for a local café by 150% over three months by developing targeted content and utilizing analytics to refine our approach. This experience honed my ability to assess metrics and adapt strategies quickly, skills that are crucial for a performance marketer. Additionally, I completed an online course in digital advertising where I developed a mock campaign that achieved a 30% increase in click-through rates, demonstrating my understanding of key performance indicators and the importance of data-driven decision-making.

I am eager to bring my creative problem-solving skills and enthusiasm for performance marketing to Acme Corporation. With my proactive attitude and dedication to continuous improvement, I am confident that I can support your team in achieving its marketing goals. I would love the opportunity to discuss how I can contribute to your ongoing success and learn from the experts at Acme. Thank you for considering my application; I look forward to the possibility of discussing this exciting opportunity with you.

Sincerely,

Jordan Taylor