

# Jordan Smith

January 16, 2026

Acme Corporation

RE: No Experience Ppc Specialist

Dear Hiring Manager,

Dear Hiring Manager,

I am excited to apply for the No Experience PPC Specialist position at Acme Corporation, which I discovered on your careers page. The opportunity to contribute to a dynamic team that drives digital marketing success aligns perfectly with my passion for data-driven strategy and online advertising.

While I may not have direct experience in PPC management, my background in digital marketing and strong analytical skills provide a solid foundation for this role. During my internship at XYZ Marketing Agency, I assisted in a social media campaign that increased brand engagement by 40% within three months. This experience honed my ability to analyze performance metrics and optimize content for better reach. Additionally, I completed an online course in Google Ads, where I gained hands-on experience in keyword research and ad creation. I developed a mock campaign that achieved a simulated return on ad spend of 200%, demonstrating my understanding of PPC fundamentals and my enthusiasm for applying them in real-world scenarios.

I am eager to bring my creativity and analytical mindset to Acme Corporation and help drive successful PPC campaigns. I would love the opportunity to discuss how my skills and enthusiasm make me a strong candidate for this position. Thank you for considering my application; I look forward to the possibility of contributing to your team.

Sincerely,

Jordan Smith