

Jordan Lee Thompson

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Acme Corporation

RE: No Experience Product Designer

Dear Hiring Manager,

I am excited to apply for the No Experience Product Designer position at Acme Corporation, which I discovered on your careers page. As a recent graduate with a degree in Graphic Design, I have cultivated a passion for user-centered design and am eager to bring my creativity and fresh perspective to your innovative team.

During my time at university, I completed a capstone project where I redesigned a local nonprofit's website. By conducting user interviews and usability testing, I identified key pain points in their existing site. The new design not only improved the overall aesthetics but also enhanced user navigation, resulting in a 40% increase in site engagement over three months post-launch. This experience allowed me to apply design principles in a real-world context and reinforced my commitment to creating intuitive and visually compelling designs.

Additionally, as a member of the university's design club, I collaborated on a mobile app concept aimed at helping students track their wellness goals. My team and I worked closely with potential users to gather feedback, and I took the lead in creating wireframes and prototypes. This project taught me the importance of iterative design and solidified my skills in tools such as Figma and Adobe XD. I am eager to apply these skills and my collaborative spirit at Acme Corporation, where I can contribute to creating impactful user experiences.

I am highly motivated to further discuss how my background and enthusiasm align with the goals of Acme Corporation. Thank you for considering my application; I look forward to the opportunity to contribute to your team.

Sincerely,

Jordan Lee Thompson