

Jordan Ellis

January 16, 2026

Acme Corporation

RE: Pr Specialist

Dear Hiring Manager,

I am writing to express my enthusiasm for the PR Specialist position at Acme Corporation, as advertised on LinkedIn. With a strong background in public relations and a proven track record of driving successful communications strategies, I am excited about the opportunity to contribute to your team and help elevate Acme Corporation's brand presence.

In my previous role as a PR Coordinator at XYZ Media Solutions, I successfully developed and executed a digital marketing campaign that increased our client's media coverage by 40% within six months. One of my key achievements involved collaborating with cross-functional teams to launch a new product—resulting in a comprehensive press release that garnered attention from leading industry publications. This not only enhanced the client's visibility but also established them as a thought leader in their sector.

Additionally, I spearheaded a community outreach initiative that resulted in a 25% increase in positive sentiment towards our brand, as measured by social media monitoring tools. By organizing events and engaging with local influencers, I was able to create a narrative around our corporate social responsibility efforts that resonated with our audience. I believe these experiences have equipped me with the skills necessary to develop impactful PR strategies that align with Acme Corporation's goals.

I am eager to further discuss how my background and skills can contribute to your team at Acme Corporation. Thank you for considering my application. I look forward to the possibility of discussing this exciting opportunity with you.

Sincerely,

Jordan Ellis