

Jordan Thompson

January 16, 2026

Acme Corporation

RE: Pricing Analyst

Dear Hiring Manager,

I am excited to apply for the Pricing Analyst position at Acme Corporation, as advertised on LinkedIn. My strong analytical skills and experience in pricing strategy development have prepared me to contribute effectively to your team and support Acme's mission of delivering exceptional value to its customers.

In my previous role at XYZ Enterprises, I successfully led a pricing optimization project that resulted in a 15% increase in profit margins for our product line within six months. By conducting thorough market research and competitor analysis, I identified pricing opportunities that were previously overlooked, ultimately enhancing our competitive edge. Additionally, I developed a dynamic pricing model that incorporated real-time data analytics, which improved our responsiveness to market changes and customer demand. This project not only showcased my ability to leverage data but also my commitment to driving revenue growth through informed pricing decisions.

Furthermore, I collaborated with the sales and marketing teams to implement a new pricing strategy that aligned with our go-to-market initiatives. This cross-functional approach ensured that our pricing reflected customer value perceptions and resulted in a 20% increase in customer retention rates. I believe that my ability to work collaboratively across departments is a key asset that I can bring to Acme Corporation.

I am particularly drawn to Acme Corporation's innovative approach to pricing and your commitment to excellence in customer satisfaction. I would love the opportunity to discuss how my background and skills can contribute to your team. Thank you for considering my application. I look forward to the possibility of discussing this exciting opportunity with you.

Sincerely,

Jordan Thompson