

# Jordan Alex Parker

January 16, 2026

Acme Corporation

RE: Print Designer

Dear Hiring Manager,

I am writing to express my enthusiasm for the Print Designer position at Acme Corporation, as advertised on your careers page. With a strong background in graphic design and a passion for print media, I am excited about the opportunity to contribute to your team and help elevate Acme's brand presence through innovative design solutions.

In my previous role at Creative Solutions Inc., I successfully led a project that revamped the branding and packaging for a major product line, which resulted in a 30% increase in sales within the first quarter of launch. I collaborated closely with marketing and product teams to develop visually striking materials that aligned with the company's vision. Additionally, I played a pivotal role in creating a series of promotional brochures for a high-profile campaign, which not only won the 'Best Brochure Design' award at the National Print Awards but also helped increase customer engagement by 25%.

I am particularly drawn to Acme Corporation because of your commitment to quality and innovation in print design. I admire your recent campaign that emphasizes sustainable materials, and I am eager to bring my skills in Adobe Creative Suite and my passion for eco-friendly design practices to your projects. I believe my experience in creating compelling visual narratives will complement your team's efforts in delivering outstanding print solutions.

I would love the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation. Thank you for considering my application. I look forward to the possibility of contributing to your team and helping to create exceptional designs that resonate with your audience.

Sincerely,

Jordan Alex Parker