

# Jordan Taylor

January 16, 2026

Acme Corporation  
RE: Product Designer

Dear Hiring Manager,

I am excited to apply for the Product Designer position at Acme Corporation, which I discovered on LinkedIn. With a strong passion for creating user-centered designs and a proven track record in product development, I am eager to contribute to your innovative team. Acme's commitment to enhancing user experience aligns perfectly with my design philosophy, and I believe my skills can help elevate your product offerings.

In my previous role at Tech Solutions, I led a redesign project for a mobile application that increased user engagement by 40% within six months of launch. By conducting thorough user research and implementing feedback loops, I was able to streamline the user interface and enhance accessibility features, resulting in improved customer satisfaction ratings. Additionally, I collaborated with cross-functional teams to develop a new product line that not only met but exceeded market expectations, achieving a 25% increase in sales in the first quarter post-launch. My ability to balance aesthetic design with functional requirements has consistently yielded successful outcomes.

I am particularly impressed by Acme Corporation's focus on sustainable design practices and innovation. I am excited about the opportunity to bring my expertise in user experience and interaction design to your team. I look forward to the possibility of discussing how my background, skills, and enthusiasms align with the goals of Acme Corporation. Thank you for considering my application; I am eager to contribute to your mission and help shape the future of your product offerings.

Sincerely,

Jordan Taylor