

Jordan Smith

January 16, 2026

Acme Corporation
RE: Product Manager

Dear Hiring Manager,

I am excited to apply for the Product Manager position at Acme Corporation, as advertised on LinkedIn. With a strong background in product development and a passion for driving innovative solutions, I am eager to bring my expertise to your team and contribute to the continued success of Acme's product line.

In my previous role as Associate Product Manager at Tech Innovations, I led a cross-functional team to launch a new software feature that increased customer engagement by 35% within its first three months. This achievement not only enhanced user satisfaction but also contributed to a 20% uplift in subscription renewals. Additionally, I spearheaded the implementation of agile methodologies, which improved our product development cycle time by 40%, allowing us to respond to market changes more swiftly and effectively.

I am particularly drawn to this position at Acme Corporation because of your commitment to utilizing cutting-edge technology to enhance user experience. I am eager to leverage my analytical skills and market research capabilities to identify growth opportunities and drive the product strategy forward. I am confident that my proactive approach to problem-solving and my ability to collaborate across departments will be valuable assets to your team.

I would welcome the opportunity to further discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation. Thank you for considering my application. I look forward to the possibility of contributing to your innovative projects.

Sincerely,

Jordan Smith