

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Promotion 3d Artist

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion 3D Artist position at Acme Corporation, as advertised on your careers page. With a strong background in 3D modeling and animation, and a passion for creating promotional content that captivates audiences, I am excited about the opportunity to contribute to your innovative team.

In my previous role at Creative Designs, I led a project to develop a series of promotional 3D animations for a product launch, which resulted in a 40% increase in customer engagement on social media platforms. I utilized my expertise in Autodesk Maya and Adobe After Effects to create visually stunning graphics that not only highlighted the product's features but also told a compelling story that resonated with our target audience. Additionally, I collaborated closely with the marketing team to ensure that our visuals aligned with the overall campaign, which enhanced brand consistency and recognition.

Another achievement I am particularly proud of was the creation of an interactive 3D model for a major client that allowed users to explore the product virtually. This project not only showcased my ability to work with cutting-edge software like Unity but also directly led to a 30% increase in sales inquiries. My contributions were recognized internally, and I received the 'Innovator of the Year' award for my work, which further solidified my commitment to excellence in promotional design.

I am eager to bring my skills and achievements to Acme Corporation and contribute to your artistic vision for promotional projects. I would welcome the opportunity to discuss how my background and experience align with the goals of your team. Thank you for considering my application; I look forward to the possibility of working together.

Sincerely,

Jordan Taylor