

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Promotion Account Manager

Dear Hiring Manager,

I am excited to apply for the Promotion Account Manager position at Acme Corporation, as advertised on your careers page. With a strong background in account management and promotional strategy, I am eager to contribute my skills to your innovative team and help amplify Acme's brand presence in the market.

In my previous role at Bright Marketing Solutions, I successfully led a cross-functional team to develop and execute a promotional campaign that increased client engagement by 35% within six months. By leveraging data analytics, I identified key customer segments and tailored our messaging, which not only enhanced brand visibility but also resulted in a 20% increase in overall sales for our primary client. Additionally, I managed a diverse portfolio of accounts, ensuring that each received personalized attention and strategic guidance, which ultimately led to a 90% client retention rate.

Moreover, I spearheaded a collaborative initiative to integrate social media channels into our account management practices. This approach not only streamlined communications but also drove a significant increase in online interactions, enhancing client satisfaction scores by 25%. I am particularly drawn to Acme Corporation's commitment to innovation and excellence, and I am excited about the opportunity to bring my experience in developing impactful promotional strategies to your team.

I would love the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation. Thank you for considering my application; I look forward to the possibility of contributing to your esteemed company.

Sincerely,

Jordan Taylor