

# Jordan L. Thompson

January 16, 2026

Acme Corporation

RE: Promotion Actuary

Dear Hiring Manager,

I am excited to apply for the Promotion Actuary position at Acme Corporation, as advertised on your careers page. With a strong background in actuarial science and a passion for leveraging data analytics to drive business growth, I am eager to contribute my skills to your innovative team.

In my previous role as a Senior Actuarial Analyst at Global Insurance Solutions, I successfully led a project that redesigned our pricing models, resulting in a 15% increase in profitability for our key insurance products. By implementing advanced predictive analytics and conducting thorough market research, I was able to identify underpricing issues and formulate strategic adjustments. Additionally, I collaborated closely with the marketing team to develop targeted promotional campaigns, which enhanced policyholder engagement and boosted our market share by 10% in just one year.

Moreover, I have a proven track record of developing comprehensive risk assessment frameworks that align with promotional initiatives. At my tenure with Risk Management Associates, I spearheaded a cross-functional team that created a new risk evaluation tool tailored for promotional offers. This initiative not only reduced approval time by 20% but also improved our promotional success rate by 30%, directly contributing to the financial stability of our promotional strategies. My expertise in actuarial modeling combined with my analytical mindset positions me uniquely to drive effective promotion strategies at Acme Corporation.

I am enthusiastic about the possibility of discussing how my background, skills, and accomplishments align with the goals of Acme Corporation. Thank you for considering my application; I look forward to the opportunity to speak with you further about how I can contribute to your team.

Sincerely,

Jordan L. Thompson