

Jordan A. Smith

January 16, 2026

Acme Corporation

RE: Promotion Affiliate Marketing Manager

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Affiliate Marketing Manager position at Acme Corporation, as advertised on LinkedIn. With a proven track record in affiliate marketing and a strong ability to drive promotional strategies, I am excited about the opportunity to contribute to your team's success in this dynamic role.

In my previous position as an Affiliate Marketing Specialist at XYZ Inc., I successfully managed a diverse portfolio of over 100 affiliate partners, implementing targeted promotional campaigns that increased affiliate-generated revenue by 40% within just six months. By leveraging data analytics, I was able to optimize partner performance, leading to a 25% improvement in conversion rates. Additionally, I spearheaded a comprehensive training program for new affiliates, which streamlined onboarding and fostered a collaborative environment, resulting in a 15% reduction in partner churn.

I am particularly drawn to the innovative approach that Acme Corporation takes towards affiliate marketing and its commitment to fostering strong relationships with affiliates. I am eager to bring my expertise in campaign management and partner relations to your team. I believe that my strategic mindset and success in driving performance improvements will align well with your goals.

I would love the opportunity to discuss how my background and skills can contribute to the ongoing success of Acme Corporation. Thank you for considering my application; I look forward to the possibility of discussing this exciting opportunity with you further.

Sincerely,

Jordan A. Smith