

# Jordan McCarthy

January 16, 2026

Acme Corporation

RE: Promotion Ai Engineer

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Ai Engineer position at Acme Corporation, as advertised on LinkedIn. With a solid background in artificial intelligence and a passion for developing innovative solutions that drive customer engagement, I am excited about the opportunity to contribute to your team and help enhance your promotional strategies.

In my current role as a Machine Learning Engineer at Tech Innovations, I spearheaded a project that utilized advanced predictive analytics to optimize marketing campaigns, resulting in a 30% increase in customer acquisition within six months. By implementing targeted AI algorithms to analyze user behaviors and preferences, we were able to segment our audience more effectively and tailor promotions that resonated with distinct customer groups. This not only improved our campaign performance but also significantly boosted our ROI.

Additionally, I led a cross-functional team in developing a conversational AI tool that enhanced customer interaction during promotional events. This tool was designed to provide real-time assistance, answer queries, and offer personalized product recommendations. As a result, customer engagement metrics rose by 40%, and we garnered positive feedback from participants, indicating a higher level of satisfaction with our promotional activities. My technical skills in natural language processing and data analysis will be invaluable to Acme Corporation as you seek to refine your promotional strategies through AI-driven solutions.

I am eager to further discuss how my experience and skills align with the goals of Acme Corporation. Thank you for considering my application; I look forward to the opportunity to contribute to your innovative projects and enhance your marketing initiatives.

Sincerely,

Jordan McCarthy