

Jessica Morgan

January 16, 2026

Acme Corporation

RE: Promotion Animator

Dear Hiring Manager,

I am excited to apply for the Promotion Animator position at Acme Corporation, as advertised on your careers page. With a passion for creating engaging promotional content and a keen understanding of audience dynamics, I am eager to contribute my skills to your esteemed team. Acme Corporation's commitment to innovation and creativity in marketing aligns perfectly with my career aspirations, and I am thrilled at the prospect of helping to elevate your brand's promotional efforts.

In my previous role as a Junior Animator at Creative Studios, I successfully led a team in the development of a multi-platform promotional campaign for a major product launch, which resulted in a 30% increase in customer engagement over previous campaigns. By utilizing cutting-edge animation software and implementing user feedback into our designs, we were able to create visually captivating content that not only resonated with our target audience but also enhanced the overall brand experience. Additionally, I spearheaded a project that integrated interactive elements into our animations, which significantly boosted viewer retention rates by over 20%.

I am particularly drawn to the opportunity at Acme Corporation because of your innovative approach to storytelling through animation. I am confident that my technical expertise combined with my creative vision will contribute to developing dynamic promotional materials that will captivate and inspire your audience. I look forward to the possibility of discussing my ideas on how we can push the boundaries of promotion animation together. Thank you for considering my application; I hope to speak with you soon.

Sincerely,

Jessica Morgan