

Jordan Smith

January 16, 2026

Acme Corporation

RE: Promotion Automation Engineer

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Automation Engineer position at Acme Corporation, as advertised on LinkedIn. With a strong background in automation engineering and a passion for optimizing marketing processes, I am excited about the opportunity to contribute to your innovative team and help drive successful promotional campaigns.

In my previous role at Tech Solutions Inc., I successfully led a project to automate the promotional email workflow, which resulted in a 30% increase in engagement rates. By implementing a targeted segmentation strategy and integrating advanced analytics, we were able to personalize content for our users, ultimately boosting conversion rates by 15%. Additionally, I played a key role in migrating our promotional platform to a cloud-based system, which not only enhanced our operational efficiency but also reduced downtime by 20%. These experiences have equipped me with a robust skill set that aligns well with the requirements of the Promotion Automation Engineer role at Acme Corporation.

I am particularly impressed by Acme Corporation's commitment to leveraging technology in innovative ways to enhance customer experiences. I am eager to bring my expertise in process automation and data-driven decision making to your team, and I am confident that my proactive approach will contribute positively to your ongoing projects. I look forward to the opportunity to discuss how my background, skills, and enthusiasms can align with the goals of Acme Corporation.

Thank you for considering my application. I hope to discuss my candidacy further and explore how I can contribute to the success of Acme Corporation as a Promotion Automation Engineer.

Sincerely,

Jordan Smith