

Jordan Smith

January 16, 2026

Acme Corporation
RE: Promotion Barista

Dear Hiring Manager,

I am excited to apply for the Promotion Barista position at Acme Corporation, which I discovered on your company's careers page. With my passion for coffee and my extensive background in customer service, I am eager to contribute to your team and help enhance the customer experience while promoting your exciting new offerings.

In my previous role as a Barista at Brewed Awakenings, I was recognized for my ability to create an inviting atmosphere for customers, resulting in a 20% increase in repeat visits during my tenure. I implemented a weekly coffee tasting event that not only showcased our specialty brews but also engaged our community, drawing in over 50 new customers per event. Additionally, my knowledge of seasonal trends allowed me to suggest and promote limited-time offers, leading to a 15% boost in sales during peak seasons.

I am particularly drawn to the Promotion Barista role because I understand the importance of not only serving high-quality products but also educating customers about their choices. My experience in training new staff in product knowledge and customer engagement techniques has equipped me with the skills necessary to elevate the customer experience at Acme Corporation. I am looking forward to the opportunity to share my enthusiasm for coffee and my dedication to promoting your brand effectively.

Thank you for considering my application. I am eager to discuss how my background and skills can contribute to the continued success of Acme Corporation. I hope to speak with you soon to explore this exciting opportunity.

Sincerely,

Jordan Smith