

# Jordan McAllister

January 16, 2026

Acme Corporation

RE: Promotion Botanist

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Botanist position at Acme Corporation, as advertised on your careers page. With a robust background in botany and a passion for promoting sustainable plant practices, I am excited about the opportunity to contribute to your team and help elevate Acme's initiatives in plant promotion and education.

In my previous role at GreenLeaf Innovations, I spearheaded a campaign that increased consumer engagement by 40% through informative workshops and interactive social media content focused on native plant species. This initiative not only educated the community but also resulted in a 25% increase in sales for our eco-friendly product line. Additionally, I successfully collaborated with local schools to develop an educational program that integrated plant biology into their science curriculum, fostering a new generation of environmentally conscious students. This program received recognition from the local education board and expanded our reach in the community.

I am particularly drawn to Acme Corporation's commitment to sustainable practices and innovative plant promotion strategies. I am eager to bring my expertise in botany and my proven track record of successful outreach initiatives to your organization. I look forward to the possibility of discussing how my background, skills, and enthusiasms align with the goals of Acme Corporation. Thank you for considering my application for the Promotion Botanist role.

Sincerely,

Jordan McAllister