

Jordan Thompson

January 16, 2026

Acme Corporation
RE: Promotion Buyer

Dear Hiring Manager,

I am excited to apply for the Promotion Buyer position at Acme Corporation, as advertised on LinkedIn. With a strong background in retail purchasing and promotional strategy, I am eager to bring my expertise to your team and contribute to the success of your promotional initiatives.

In my previous role as a Senior Buyer at Global Retail Solutions, I successfully led a promotional campaign that resulted in a 30% increase in sales over a three-month period. By analyzing consumer trends and leveraging data-driven insights, I was able to negotiate favorable terms with vendors, which not only enhanced our product offerings but also maximized our promotional budget. Additionally, I developed and implemented a new tracking system for promotional effectiveness, which improved our ROI metrics by 25%, allowing for more strategic decision-making in future campaigns.

I am particularly drawn to this role at Acme Corporation because of your commitment to innovative marketing strategies and customer engagement. I am confident that my ability to collaborate with cross-functional teams and build strong supplier relationships will contribute to the ongoing success of your promotional efforts. I am enthusiastic about the opportunity to drive impactful promotions that resonate with your customer base.

I would welcome the chance to discuss how my experience and vision align with the goals of Acme Corporation. Thank you for considering my application. I look forward to the opportunity to speak with you further about how I can contribute to your team.

Sincerely,

Jordan Thompson