

# Jordan Taylor

January 16, 2026

Acme Corporation

RE: Promotion Cad Designer

Dear Hiring Manager,

I am excited to apply for the Promotion Cad Designer position at Acme Corporation, as advertised on your careers page. With a robust background in design and a passion for creative marketing, I believe I am well-suited to contribute to your team and enhance the promotional materials at Acme Corporation.

In my previous role at Design Innovations, I successfully led a project for a major product launch that increased engagement by 30% within the first month. By utilizing CAD software and collaborating closely with the marketing team, I developed visually appealing promotional displays that not only captured audience attention but also aligned perfectly with our brand identity. Furthermore, I received the "Designer of the Month" award twice for consistently exceeding project expectations and deadlines, showcasing my ability to thrive in fast-paced environments.

Additionally, I spearheaded a redesign of our promotional collateral that resulted in a 25% reduction in production costs while still achieving high-quality output. This involved streamlining the design process through innovative approaches and effective use of our CAD tools, which ultimately led to more efficient project turnaround times. My ability to balance creativity with practical constraints allows me to produce designs that are both innovative and cost-effective, aligning with Acme Corporation's commitment to excellence.

I am eager to bring my expertise in CAD design and my proven track record in promotional strategy to Acme Corporation. I would love the opportunity to discuss how my skills can contribute to the ongoing success of your marketing efforts. Thank you for considering my application; I look forward to the possibility of speaking with you soon.

Sincerely,

Jordan Taylor