

Jasmine R. Thompson

January 16, 2026

Acme Corporation

RE: Promotion Case Manager

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Case Manager position at Acme Corporation, which I discovered on your careers page. With a robust background in case management and a proven track record in developing and executing successful promotional strategies, I am excited about the opportunity to contribute to your team and help drive Acme's growth initiatives.

In my previous role as a Marketing Coordinator at Innovative Solutions, I successfully managed a campaign that increased customer engagement by 40% within six months. This achievement was driven by my ability to analyze market trends and customer feedback, which allowed me to create tailored promotional strategies that resonated with our target audience. Additionally, I led a cross-functional team in a project that streamlined our case management process, reducing response time by 25% and improving overall customer satisfaction ratings. My focus on leveraging analytics and fostering collaboration among team members has consistently resulted in impactful promotional outcomes.

I am particularly drawn to the Promotion Case Manager role at Acme Corporation because of your commitment to innovative marketing solutions and customer-centric strategies. I believe my ability to manage complex case loads while ensuring that promotional efforts are aligned with business objectives will allow me to make a significant contribution to your team. I am eager to bring my skills in strategic planning and execution to Acme, ensuring that we not only meet but exceed our promotional goals.

I would welcome the opportunity to discuss my application further and explore how my background, skills, and enthusiasms align with the goals of Acme Corporation. Thank you for considering my application; I look forward to the possibility of contributing to your esteemed company.

Sincerely,

Jasmine R. Thompson