

# Jordan M. Thompson

January 16, 2026

Acme Corporation

RE: Promotion Chiropractor

Dear Hiring Manager,

I am thrilled to apply for the Promotion Chiropractor position at Acme Corporation, which I discovered on your company's careers page. With over five years of experience in chiropractic care and a passion for community health promotion, I am excited about the opportunity to contribute to your organization's mission of enhancing public awareness about chiropractic benefits.

In my previous role at HealthFirst Chiropractic, I successfully developed and implemented a community outreach program that increased patient engagement by 30% over a six-month period. I organized free workshops and health fairs that not only educated the public about the importance of spinal health but also resulted in a significant increase in new patient registrations. Additionally, I cultivated relationships with local fitness centers and wellness organizations, leading to a 40% increase in referral traffic to our clinic.

Moreover, I have extensive experience in collaborating with multidisciplinary teams to create innovative marketing strategies, such as social media campaigns that boosted our online presence and patient inquiries by 50%. These initiatives not only elevated our clinic's profile in the community but also highlighted the effectiveness of chiropractic care in holistic health and wellness.

I am eager to bring my expertise in patient promotion and community health education to the Promotion Chiropractor role at Acme Corporation. I would love the opportunity to discuss how my background, skills, and enthusiasm align with your goals. Thank you for considering my application. I look forward to the possibility of contributing to your team.

Sincerely,

Jordan M. Thompson