

Jordan L. Thompson

January 16, 2026

Acme Corporation
RE: Promotion Cna

Dear Hiring Manager,

I am writing to express my enthusiastic interest in the Promotion Cna position at Acme Corporation, as advertised on your careers page. With a solid background in customer service and a proven track record in promoting healthcare services, I believe I can contribute effectively to your team and help elevate Acme's presence in the community.

In my previous role at HealthPlus, I successfully led a campaign that increased patient engagement by 30% over six months through targeted outreach and educational workshops. This initiative not only improved awareness of our services but also fostered a stronger relationship between the healthcare providers and the community. Additionally, I implemented a referral program that resulted in a 20% increase in new patient registrations, demonstrating my ability to drive growth through strategic promotion and relationship building.

Furthermore, my strong communication skills and experience in collaborating with cross-functional teams allowed me to effectively coordinate with marketing, administration, and clinical staff to ensure that our promotional strategies aligned with overall organizational goals. I understand the importance of creating compelling promotions that resonate with audiences while adhering to healthcare regulations, and I am eager to bring this expertise to the Promotion Cna role at Acme Corporation.

I would love the opportunity to further discuss how my background and skills can contribute to the success of Acme Corporation. Thank you for considering my application. I look forward to the possibility of speaking with you soon.

Sincerely,

Jordan L. Thompson