

# Jordan Lee Thompson

January 16, 2026

Acme Corporation

RE: Promotion Commercial Banker

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Commercial Banker position at Acme Corporation, as advertised on your careers page. With a robust background in commercial banking and a proven track record in driving revenue growth through innovative financing solutions, I am excited about the opportunity to contribute to Acme's continued success in the industry.

In my previous role at XYZ Bank, I successfully led a team to develop a new financing product that resulted in a 20% increase in our commercial client base within the first year. By conducting thorough market research and understanding client needs, we created tailored packages that addressed specific financial challenges faced by local businesses. This initiative not only enhanced client relationships but also positioned our bank as a leader in the commercial financing sector.

Additionally, I spearheaded a strategic marketing campaign that targeted small to medium-sized enterprises (SMEs) seeking growth capital. Through a combination of direct outreach and digital marketing efforts, we achieved a 30% increase in loan applications over six months. My ability to analyze market trends and leverage data analytics played a crucial role in optimizing our outreach efforts and maximizing our impact in the community. I am eager to bring this experience and innovative approach to the Promotion Commercial Banker role at Acme Corporation.

I would love the opportunity to discuss how my skills and experiences align with the goals of your team. Thank you for considering my application. I look forward to the possibility of contributing to Acme Corporation's success and discussing this exciting opportunity further.

Sincerely,

Jordan Lee Thompson