

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Promotion Content Designer

Dear Hiring Manager,

I am excited to apply for the Promotion Content Designer position at Acme Corporation, as advertised on your careers page. With a passion for creating compelling promotional content that drives engagement and conversion, I am eager to bring my skills in design and storytelling to your innovative team.

In my previous role at Bright Ideas Agency, I successfully led a campaign that integrated social media and email marketing to promote a new product line. Through strategic content design and collaboration with the marketing team, we achieved a 40% increase in product engagement within the first month of launch. Additionally, I spearheaded a rebranding project for a key client, resulting in a 30% rise in customer retention rates. This experience has honed my ability to design content that not only captures attention but also aligns with overarching marketing goals.

I am particularly drawn to the opportunity at Acme Corporation because of your commitment to creativity and innovation in promotional strategies. I am eager to contribute my experience with A/B testing and user-centered design principles to enhance the effectiveness of your promotional content. I believe that my background in analytics and creative design will enable me to produce impactful materials that resonate with your target audience.

Thank you for considering my application. I look forward to the possibility of discussing how my experience and vision can contribute to the continued success of Acme Corporation. I am excited about the opportunity to collaborate with your team and help elevate your promotional initiatives.

Sincerely,

Jordan Taylor